

CALLANDER BAY HERITAGE MUSEUM COMMUNITY STANDARDS POLICY

The Callander Bay Heritage Museum (CBHM) plays an integral role as stewards in the preservation of the community's identity through the built heritage of the Municipality of Callander and its surroundings. The CBHM will develop, engage and foster a close relationship with the community it serves to protect the collection, enhance partnerships and respond to its needs; it will be assessable, relevant and draw its support from the community it serves.

Meeting the needs of the Community:

- The CBHM will provide services and programs consistent with its "Statement of Purpose" that meet the needs and interests of the community.
- The CBHM will strive to meet all the intellectual needs of Callander and area and any other visitors to the museum.
- The CBHM will exhibit artefacts and archival material from its own collection, from other institutions in order to satisfy the museums statement of purpose and to satisfy the needs and interests of the public.
- The CBHM will also develop themes or storylines and research each artefact on display in order to interpret for the visitor the history or unique character of the object. The themes, content and formats will be consistent with the museums statement of purpose and meet the needs and interests of the community.
- The CBHM notifies and invites visitors to call the Municipal office or leave a message on the answering machine to arrange a tour of the museum outside the normal posted hours; this is done by posting the information on the entrance to the museum, on the museum's website and recorded message.

Public Participation

- The CBHM will allow all sectors of the community to participate in decisions, goals and directions that may affect them or reflect them. This goal is achieved through committees, focus groups, surveys, public open houses, and through partnerships with community groups, organizations, businesses and residents in general.
- The CBHM is committed to including members of the community in all activities. As a non-profit, educational establishment the CBHM operates for the community's betterment and is open to the public.
- As a museum, the CBHM makes its reserve collection and archives accessible to the public.
- Through the CBHM's exhibits the museum is helping create a strong and proud community by celebrating the area's heritage; it will make accessible to the public the collections and collection-based research by featuring ideas, objects, and specimens for their social, aesthetic, or historical interest, and by implementing innovative interpretation strategies to reach more diverse audiences.
- Encourage understanding of the natural and cultural heritage of Callander, the surrounding areas, Ontario and Canada.

- Increase public commitment and support by making the CBHM and invaluable educational resource for the community.
- The CBHM will budget money for publicity as required; it will strive to keep the public informed of its programs and exhibits.
- The CBHM will work with the school board to inform them of any exhibits or programs that are of interest and meet the needs of the school boards.
- The Museum Committee of Council is committed to providing equal access to all members of the community, both physical and intellectually, to the museum's collections, information, services and programs.

Community Partnerships and Recruitment of Volunteers

- The CBHM will pursue appropriate community partnerships; the Museum Committee of Council Directors will represent the interest of the people it serves through public education and public policy advocacy.
- The Museum Directors will encourage its members, staff and volunteers to participate in the public affairs of the community
- The CBHM will actively recruit and endeavour to increase its volunteer base; the museum's volunteer program encourages community participation in its activities; it will post and advertise the available volunteer positions on a regular basis.
- The CBHM will identify and develop volunteer opportunities and match the needs and interests of the volunteers to those of the museum.
- The CBHM staff will provide orientation, training and supervision of its volunteers.
- The CBHM will provide a safe and secure working environment for all volunteers.
- The CBHM staff will provide an on-going evaluation of volunteer activities.
- The CBHM will publicly and privately recognize the contribution volunteers provide through annual recognition programs.

Approved by the Callander Bay Heritage Museum's
Committee of Council of Directors

2004

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